



Holbrook's 37th Annual Christmas Parade of Lights

The Nightmare Before Christmas

2024 Parade Entry Form

Name of Organization, Business, or Family: _____

Mailing Address: _____

Contact Person _____ Phone Number: _____

Email: _____

Name of Float: _____

Category: (Circle One: Angel Reindeer Jingle Bell Elf Santa's Sleigh Santa's Workshop

Float Information: Equestrian # _____ Marching Band # _____ Walking # _____

of Lights on float (give estimate): _____ Vehicle Type and Size Plus Trailer Size: _____

8 AWARD CATEGORIES

BEST OVERALL-2024

SANTA'S WORKSHOP-LARGE BUSINESS

SANTA'S SLEIGH- SMALL BUSINESS

ELF-YOUTH, FAMILY, OR INDIVIDUAL

JINGLE BELL-DANCE GROUPS/ALL BANDS

REINDEER-EQUESTRIAN/ANIMAL

ANGEL-NONPROFIT/CHURCH/CIVIC/PUBLIC AGENCY

RUDOLF-BEST ILLUMINATED OVERALL

Judging will take place at corner of Hopi and Navajo (see rules).

Awards will be given out at the Festival of Trees after the parade.

Submit a description of your entry when you submit your entry to:

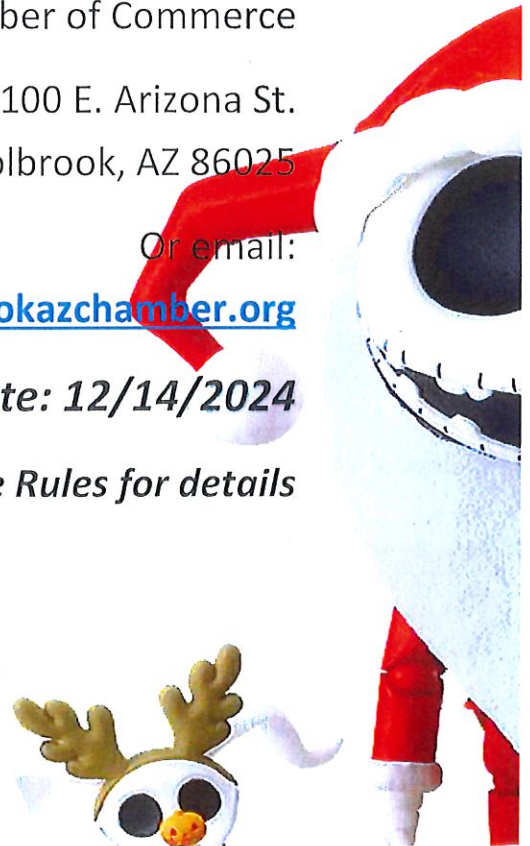
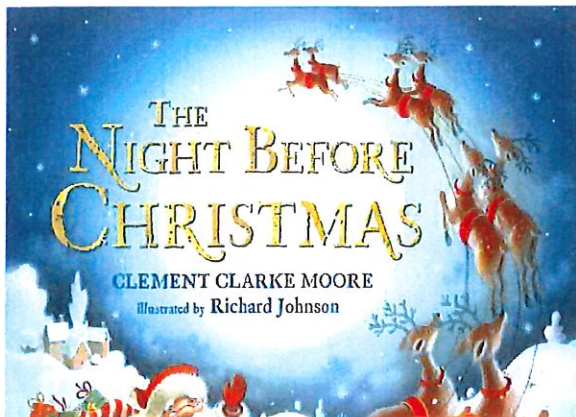
Holbrook Chamber of Commerce
C/O Cindy Tafoya 100 E. Arizona St.
Holbrook, AZ 86025

Or email:

director@holbrookazchamber.org

Parade Date: 12/14/2024

See Rules for details



Don't forget the lights and a generator!!!

Please provide us with a brief description of your parade entry. Example: Why you entered? The theme/name of your entry. Approx. how many lights are on the float? How many times have you participated in the parade? Who are the people on your float? If you are a business or organization, tell us who you are and what you do.

This information will be used for judges introduction to your float.



I, the undersigned is aware of and understand the inherent risks, hazards and dangers associated with parade participation (which are printed below and incorporated herein as though appearing above this signature of the undersigned) and, notwithstanding that the actual conditions at the parade may pose more or less risks, hazards and dangers than those enumerated. The undersigned nevertheless elects, voluntarily, to enter and/or participate in the parade on the terms, conditions and covenants set forth herein. In this regard, the undersigned, for himself/herself/itself and for his/her/its heirs, successors, assignees, personal representatives and next of kin, hereby releases, waives, discharges, covenants not to sue and agrees to hold harmless the Holbrook Chamber of Commerce Inc. and its members; all parade volunteers, employees and/or representatives; the City of Holbrook; the providers of official parade vehicle; and

(PRINT OR TYPE NAME OF YOUR ORGANIZATION OR ENTRY)

and each of them, as well as their officers, directors, agents, volunteers and employees; from all liability for any and all causes and claims of every type and nature whatsoever, including but not limited to property damage, injury to person and/or death, or otherwise, without limitation, arising out of or alleged to be arising out of the conduct of the parade, the pre-parade formation, staging, placement, judging, organizational meetings, post-parade ceremonies and any other parade event sanctioned by the City of Holbrook.

The undersigned hereby promises that the state of his or her physical health (if the release is on behalf of an individual), or the physical health of the persons representing the undersigned in this parade (if this release is on behalf of an organization) will, on the day of the parade, be sufficiently sound to permit such a person(s) to safely participate. If such person(s) will be handling any animal, motorized vehicle, apparatus, device, firearm or other thing in the parade, he/she/they is/are possessed of sufficient experience in doing so such that the life, limb or property of self and others will not be exposed to unreasonable risk of harm.

The undersigned is aware that the parade will be photographed and understands that by participating in the parade, the undersigned (or his/her minor child) is likely to appear in print or on social media. The undersigned hereby grants his/her consent to the Holbrook Chamber of Commerce and any producer, in perpetuity, to display the likeness of the undersigned (or his/her minor child) in any related promotional use.

THE UNDERSIGNED HAS READ AND UNDERSTANDS THIS RELEASE AND COVENANT NOT TO SUE IN ITS ENTIRETY AND VOLUNTARILY SIGNS SAME, without reliance on any representations, statements or inducements expressed or implied, made by any party whomsoever.

Name of Representative

Date

RISKS, HAZARDS AND DANGERS ASSOCIATED WITH PARADE PARTICIPATION

Parades involve inherent risks, hazards and conditions that may be dangerous to life, limb and property and that can arise in an incalculable variety of unforeseeable or foreseeable ways which may include (as examples, but not necessarily as a complete list) the following: The presence and use of horses and other animals, motor vehicles, machinery, firearms, floats, fireworks, acrobats, projectiles, aerial demonstrations, baton twirling, wind, rain, hail and other forces of the elements, and other threats to life and limb, such as the possibility of slipping and falling and complications associated with weather conditions and physical exertion (such as heat stroke, cold weather, fainting, collapse, exhaustion or other more serious complications).

Annual Holbrook Christmas Parade of Lights

Guidelines, Rules and Regulations

General Parade Guidelines

- The parade application fee is NO CHARGE per entry.
- Parade entry applications must be submitted by the deadline date of 12/7 ,one week prior to Parade Date @ 4 p.m.
- Entries must observe all applicable parade rules and regulations, as well as follow all instructions from police and parade officials.
- All applications will be evaluated by the Parade Committee to ensure compliance with parade guidelines, rules and regulations. The Parade Committee reserve the right to reject any application based upon non-compliance with the parade guidelines, rules and regulations or for any other reason that is deemed not to be within the spirit of the Christmas Parade.
- Each entries theme must relate to the theme, Christmas holiday season, and must relate the theme in the form of decorations, costumes, lights, music, etc.
- This is a family-friendly event. No obscene or suggestive graphics or phrases may be visible on participant's person or any part of a parade entry.
- On the day of the event, the Parade Committee reserves the right to remove any entrant from the parade either prior to assembly, at assembly, or at any time during the parade if the entrant fails to comply with parade rules or does not follow standards of reasonable public taste.
- Parade officials assume no liability for any damage to floats, vehicles, or for any injuries or damage due to negligence of parade participants.
- Parade will begin promptly at sunset on Saturday, December __14__. In the event of inclement weather, the parade date will be rescheduled.
- INCLEMENT WEATHER: The decision to change the parade date due to inclement weather will be made by the Holbrook Chamber of Commerce no later than Friday, December 13th. If a change is made, the Chamber will notify all parade entries via email communication (please be sure an accurate email address for your entry is noted on the parade application).

Parade Formation Guidelines

- Participants will be assigned a number at check-in time. Check-in will be at the corner of Florida Street and 4th Street (Next to divide on Island). Check in will begin at 4:30 p.m.
- ALL participants MUST arrive no later than 5:00 PM on Saturday, December __14__.
- Upon arrival at check-in, participants will be asked to identify their entry name. Your entry number assigned must be visible on the RIGHT SIDE of your vehicle or float.
- The parade route will begin at Hunt Park on Florida Street, left onto Navajo Blvd. travel down Navajo Blvd, right onto Hopi Drive, travel down Hopi Drive, Ending by turning Right at 10th Avenue. Floats must pull over to the curb on Arizona if waiting for pick ups.
- Participants may not exit the parade early and must ride the entire parade route.

- The Parade Committee will have final authority over positioning the order of parade entries, as well as the pace and movement of the parade in progress.

Parade Rules & Regulations

- All entries must provide a sign/banner to identity their organization. Sign/banner should be neat and easily recognized.
- Since this is an evening parade, ALL entries must be illuminated by lights. There is an award for the most illuminated float.
- Band and music ensembles are expected to play music of the holiday season. Christmas music is strongly encouraged for other entries, although not required. Please indicate on the application to avoid competing sound.
- Marching/walking units should be in uniform. Flags or banners are encouraged for identification of group.
- Adult chaperones must accompany children participating in the parade at all times, whether walking, marching or riding. A ratio of 1:10 is a good rule to follow. (Young children are not allowed to walk the parade route)
- Candy may be distributed by a walking participant who passes out candy directly. Candy cannot be tossed from vehicles or floats/entries.
- **Santa Claus is Holbrook Chamber's featured guest. No participant may enter the parade dressed as Santa or use any representation of Santa. Santa hats are allowed.**

Parade Safety Guidelines

- Only forward movement by motorized vehicles is permitted.
- Participants are expected to maintain an appropriate distance between entries. All entries are required to close the gap between units when ordered by parade officials.
- Floats or entries that include ANIMALS, must also provide a means to pick up "animal droppings" following your entry so that those following in the lineup with walkers/marchers/dancers can safely participate.
- Candles or open flames are prohibited.
- Required illumination for ALL entries will help ensure safety since the parade will begin in the evening.
- Participants are responsible for providing appropriate fire extinguishing equipment for floats with generators or other potential fire hazards.
- All participants operating motorized vehicles must possess proper liability insurance and proper vehicle insurance coverage.
- All drivers must have a valid driver's license.